

The Greatest Story Ever Told

Gospel Colors

“For God so loved the world that he gave his one and only Son, that whoever believes in him will not perish but have everlasting life.” – John 3:16



GOLD - The color GOLD represents CREATION - Our story begins with the color gold. Gold reminds us of God and how he created the world including YOU. The Bible, God’s Word, tells us in Genesis 1:1 that “God created the heavens and the earth.” And he said it was good. God’s plan was for us to live forever with Him on the earth. But there was a problem that happened...



BLACK - The color BLACK represents SIN - Sin separated us from God because of disobedience. Now we are all born with sin in our life. Sin is anything we do, say or even think that displeases God. The Bible says, “all have sinned” (Romans 3:23). Yes, everyone including you and me have sinned. God has a punishment for sin, it is to be separated from Him in a place the Bible calls hell. Thankfully God still loves us even when we make mistakes so he came up with a plan to bring us back together with Him.



RED - The color RED represents LOVE – it reminds us of God's love for us. Jesus is God’s perfect Son. Jesus became a man and lived a perfect life here on earth. God’s plan was to let His perfect Son be punished for our sins. The red color reminds us of Jesus' blood when He died on the cross to make a way for our sins to be forgiven. The Bible tells us that if we confess our sins, God will forgive us.



WHITE - The WHITE color represents CLEAN – us being made clean because of Jesus. Jesus not only died for our sins, but God raised him from the grave to give us a new life and bring us back to him. Remember the Bible verse we talked about earlier – John 3:16 – it says that “whoever believes in Him” will have everlasting life. What does it mean to believe? It means to put your trust in Jesus – to invite Him into your life to forgive you of your sins. When you have your sins forgiven you become a part of God’s forever family. Once you have done this, God gives you a new life.



GREEN - The color GREEN represents GROW – growing in the new life that God has given us. When we trust Jesus, God gives us the Holy Spirit to help us make better choices. Another part of our new life is to go tell everyone we know this same story.

Here are other ways that we continue to grow;

- Read and obey God’s Word, the Bible
- Talk to God in prayer
- Share God's love with others who don’t know Jesus.



GOLD - The color GOLD represents HEAVEN - We started off with gold, with God and Creation – and we end with gold because it represents Heaven. Because we believe in Jesus and live out our new life making sure everyone knows about this love, we will spend eternity in heaven with God. Heaven is the best place with no sin or sadness.

This is the greatest story ever told!

PERSONAL INVITATION: Have you ever believed and received the Lord Jesus? Are you a part of God’s family? It is a free gift – all you need to do is ask. Are you ready to do that? Romans tells us that we are to confess our sins and ask God to receive this salvation. A prayer is a great way to do this. Would you like me to pray with you?

“Dear God, I am sorry for all the wrong things that I have done. I believe that Jesus died for me and rose again to pay for my sin so that I can be forgiven and will one day go to Heaven and live with You forever. Please come into my heart, forgive my sin and take control of my life. Thank You for saving me and giving me the gift of eternal life. Amen.

If you declare with your mouth, “Jesus is Lord,” and believe in your heart that God raised him from the dead, you will be saved. For it is with your heart that you believe and are justified, and it is with your mouth that you profess your faith and are saved. - Romans 10:9-10

Now, you can share this story with others.

